



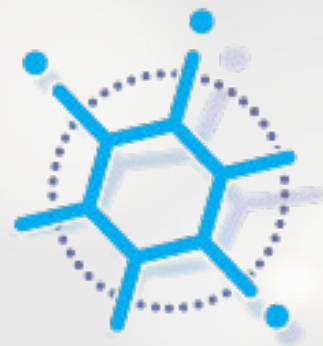
I am Andries Theron, born on 1 April 1961 in Moorreesburg. I grew up on our family farm in the Moorreesburg/Koringberg district, attended school there, and studied at the University of Stellenbosch. I'm married to Karin, and we have three children and six grandchildren.

I'm actively involved in our farming business that produces winter grains and livestock, with my son managing the day-to-day operations.

As Chairman of the Protein Research Foundation (PRF) Board, I aim for self-sufficiency in animal feed protein and prioritise teamwork to attract top talent. My leadership style focuses on unlocking the potential in our staff, maintaining financial discipline, and ensuring the long-term health of both my business and the PRF.

Throughout my career, I've experienced significant transitions, including my time as an Executive Committee Member and Vice-Chairperson of GrainSA. I led a turnaround strategy in the Wheat Industry and established the first Research and Technology levy.

Now, I enjoy travelling across South Africa and Africa with my bush trailer, fishing, hunting, and reading hardcover books. I am grateful for the skills I've been given to navigate life's challenges.



PROTEÏENNAVORSINGSTIGTING
PROTEIN RESEARCH FOUNDATION

PRF Vision, Mission Current Focus And The Way Forward

ANDRIES THERON



PRF **VISION**

The PRF strives to make a significant contribution to the promotion of local production of protein on a sustainable basis, in order to be globally competitive and to meet the growing demand for protein for animal production purposes as well as optimal utilisation thereof within an integrated value chain, which will lead to a sustainable increase in the standard for living of all South Africans.





PRF MISSION

The PRF contributes to the realisation of its vision for the provision and utilisation of protein by means of the proactive stimulation and funding of applicable purposeful research, as well as the promotion and implementation of such research results by means of technology transfer, in order to fulfil the increasing demand for protein as well as its optimal utilisation in South Africa for animal nutrition.

- A balanced objective approach, which is sensitive to the developmental needs of South Africa.
- A critical awareness of the latest developments regarding protein supply and utilisation.
- The promotion of cost-effective research.
- The dynamic promotion of the implementation of research results.
- The effective sustainable utilisation of natural agricultural resources.
- The reduction of foreign exchange payable for imports and creation of job opportunities by replacing imported protein as far as possible with locally produced protein.
- Facilitating and finding solutions for value chain optimisation.



1976

ABOUT THE PRF



2026

Promotion of local production of protein on a sustainable basis, to satisfy the growing demand for protein for animal production and optimal utilisation thereof.

Developing globally competitive and sustainable value chains for the production, consumption and trade of South African oilseeds and processed products for animal production purposes

Focus on soybean and canola

Financing of research project projects and post-graduate bursaries

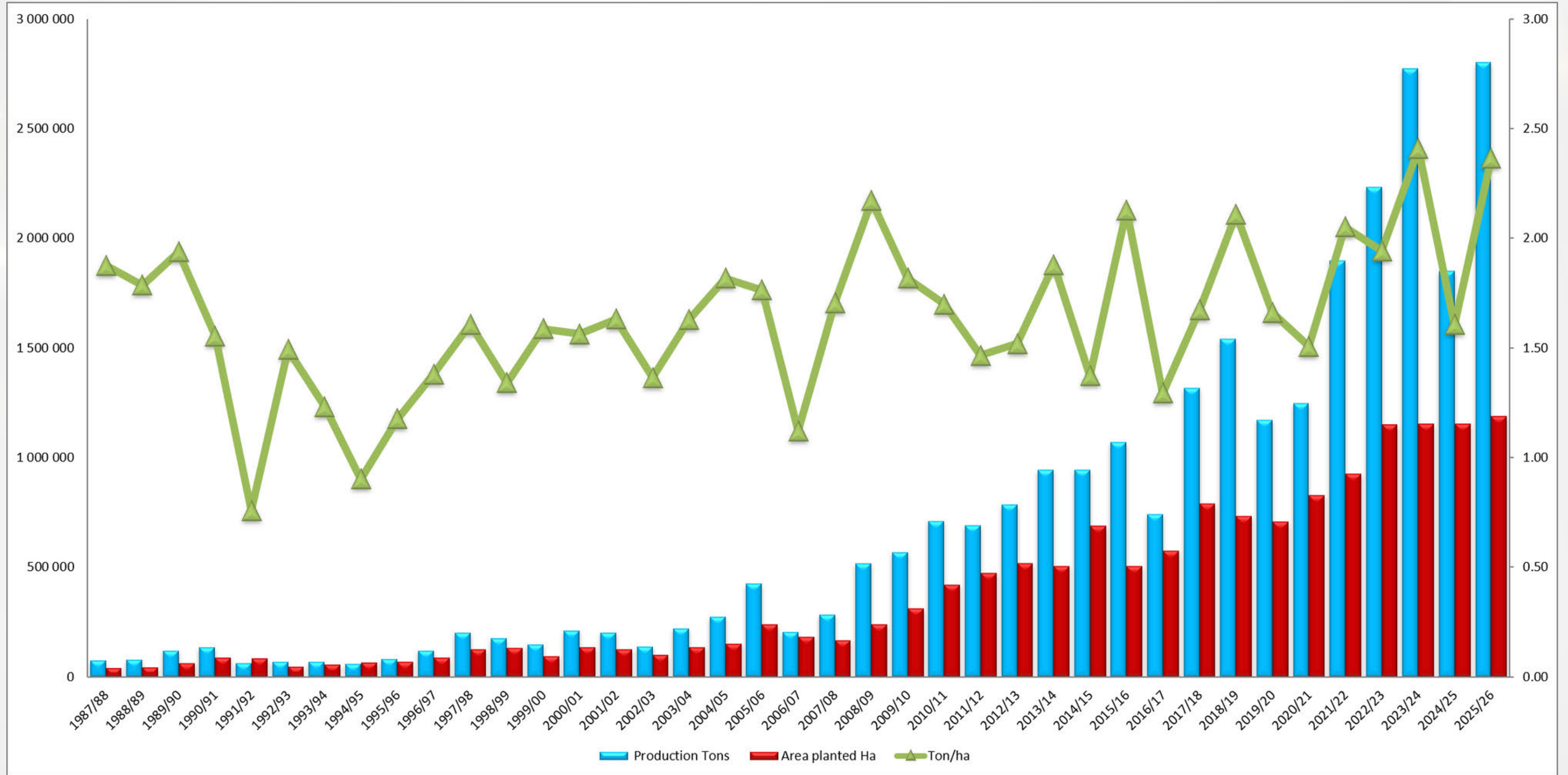
Promotion of the implementation of research results





SOYBEAN PRODUCTION

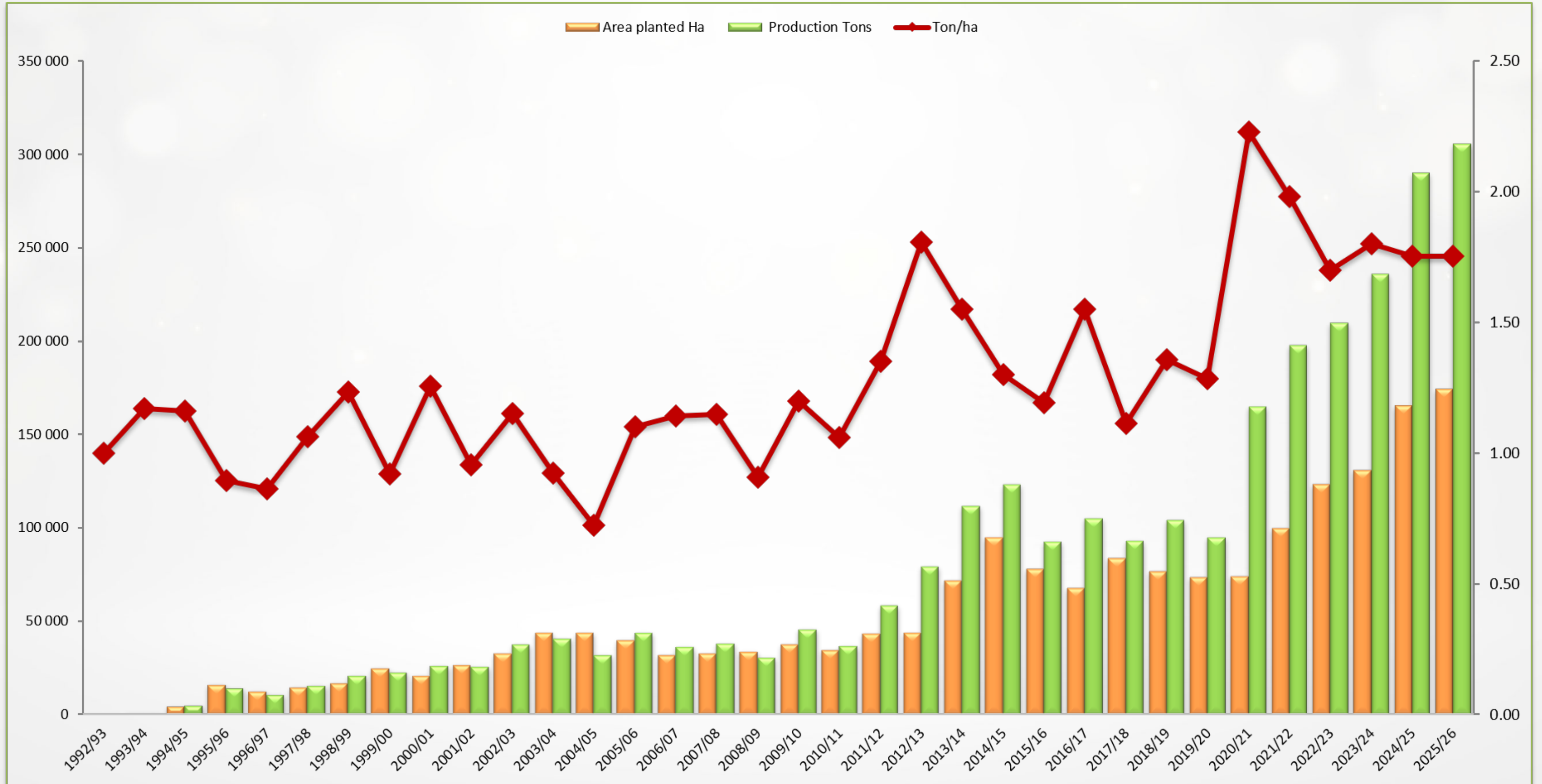
1987 - 2025





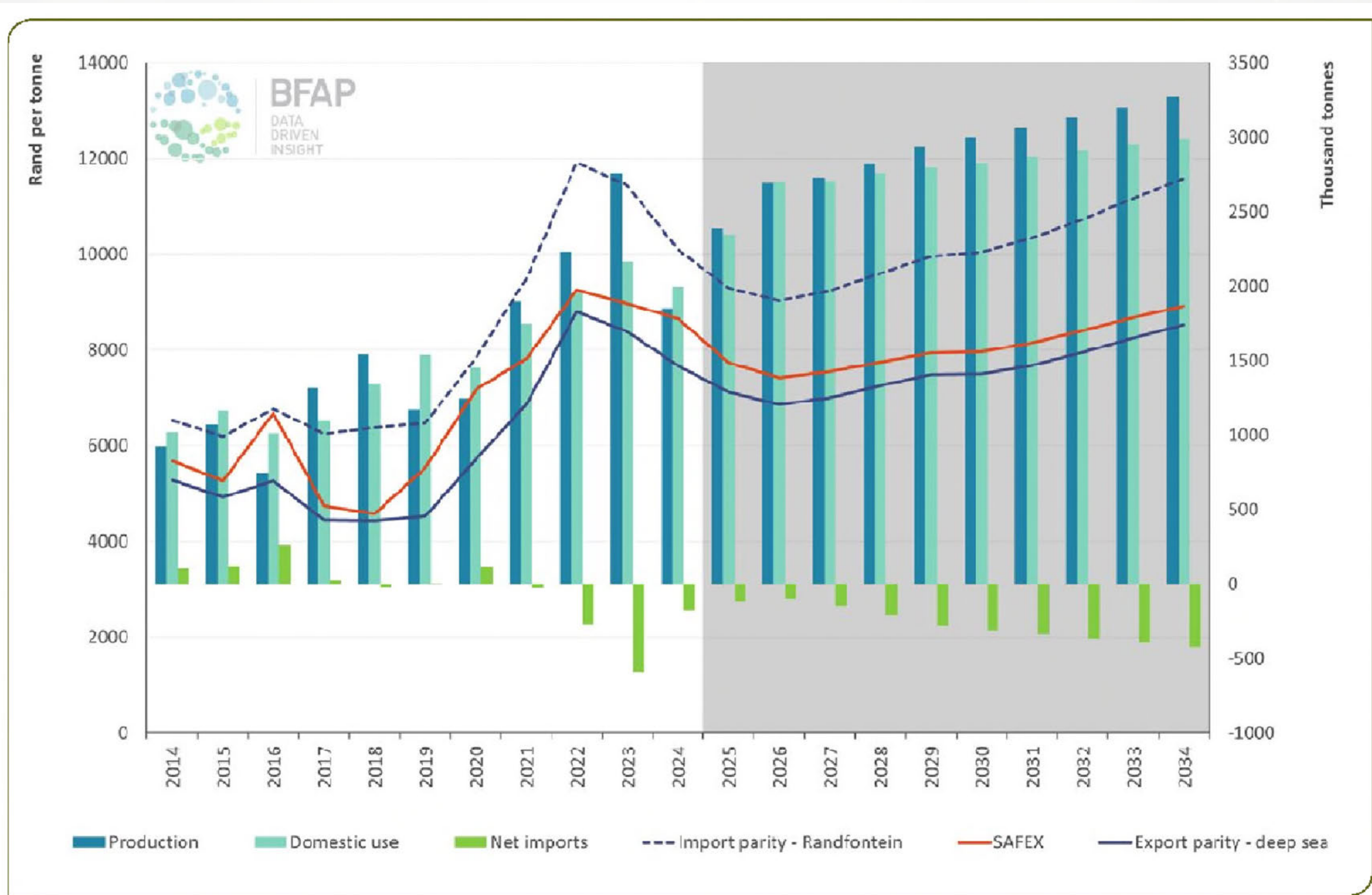
CANOLA PRODUCTION

1992 - 2025

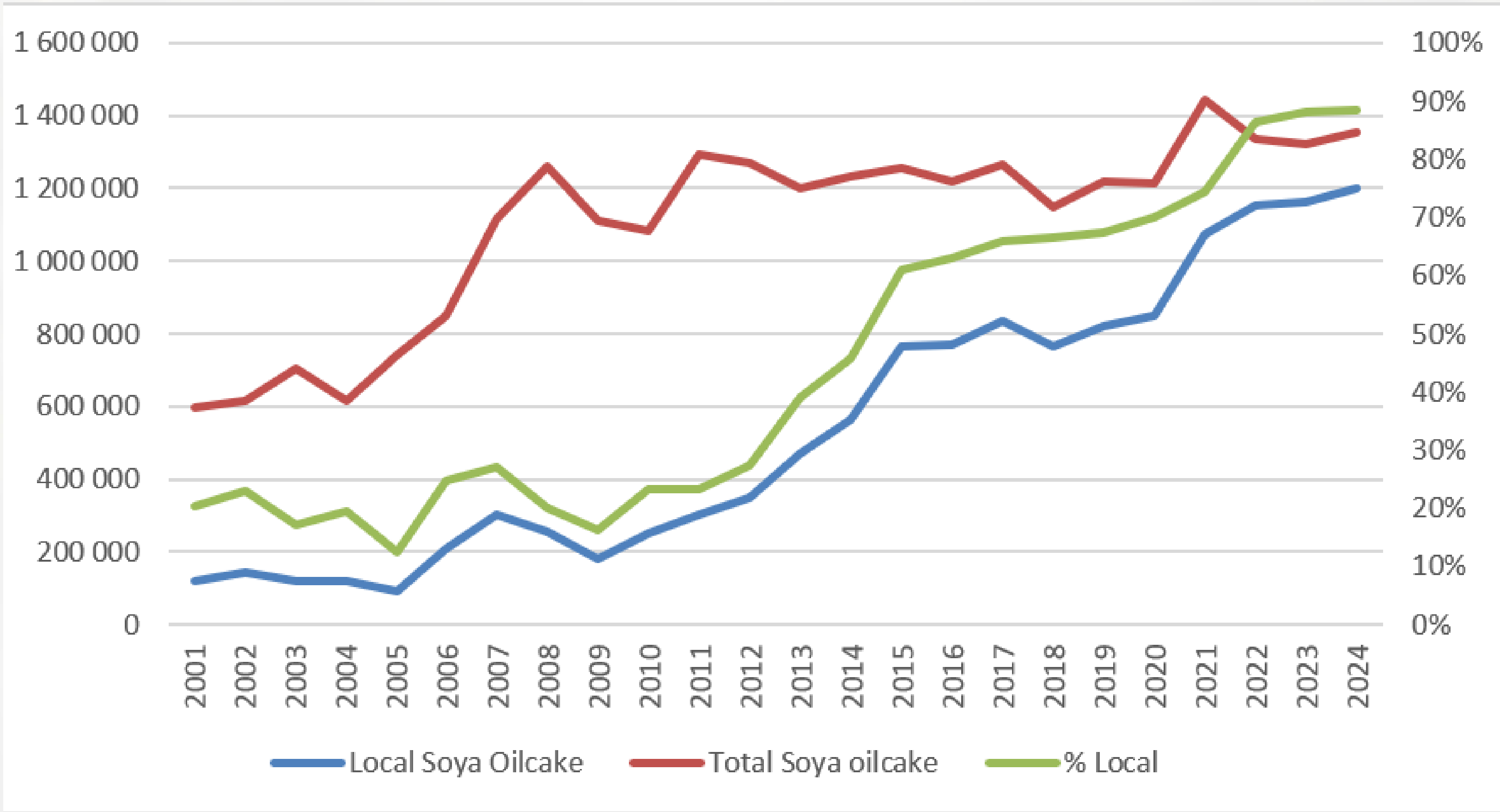


SOYBEAN PRODUCTION, CONSUMPTION TRADE AND PRICES

2014 - 2034



GROWTH IN SELF-SUFFICIENCY IN TERMS OF SOYA OILCAKE





HOW DO WE MAINTAIN SUCCESS?

Profitability – ensuring that growth is sustainable by improving efficiency, managing costs, strengthening margins, and investing in areas that deliver long-term value.



Exports – expanding and protecting access to export markets by meeting international standards, building reliable supply capacity, and positioning our products competitively in global markets.

Value Chain Approach – working across the full value chain to identify constraints, unlock efficiencies, strengthen collaboration, and ensure that every stakeholder contributes to shared growth and resilience.





THANK YOU

VISIT US



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www.proteinresearch.net